



The ARF David Ogilvy Awards Ceremony Details

Congratulations on being selected as an Awards finalist! Below is what to expect during the ceremony plus important information.

DATE

Thursday, October 16, 2025

LOCATION

Tribeca Rooftop, 2 Desbrosses St., New York, NY 10013

DRESS

Business Casual

AGENDA

5:00pm	Cocktails
6:15pm sharp	Awards Presentation and Dinner
8:00pm	Music and Celebrations
9:00pm	Event Ends

DURING THE CEREMONY...

A presenter will announce each award distinction (bronze, silver, gold), from the stage. **Every finalist will receive a trophy during the ceremony.**

When your campaign is announced, please walk up to the stage to accept the award – walk on music will play as you walk onstage. Note that an ARF team member may come to your table to station you before your campaign's distinction is announced.

We encourage only one person to accept the award on behalf of the campaign.

On stage, the campaign representative will receive the trophy from the presenter, then take a quick photo.

No acceptance speeches will occur during this year's awards unless you are the **Grand Ogilvy Winner**. This campaign rep has the opportunity to make a :30 second to 1 minute speech. We invite the whole team to come up for this one!

Be sure to stay for the entire ceremony to see if you will win the **Grand Ogilvy**.

We look forward to celebrating with you!