



203 N Wabash Ave  
Chicago, IL 60601

<https://virginhotels.com/chicago/>

The **Virgin Hotel Chicago** is offering **ARF SHOPPER 2024** attendees a special discounted rate up until **March 18, 2024**. For your convenience, a special phone number and website link have been set up – details below.

### **Room Rate**

- The rate for each **Room Night is \$209.00 for Chamber King - single or double for the dates of 4/17 and 4/18/24**. Rates are subject to applicable city and hotel taxes currently at 17.39% per night. These taxes can be subject to change without notice.

### **Cutoff Date**

**The cut-off date is 3/18/24**. Any reservation requests made after the cut-off date will be accepted subject to chamber rooms and rate availability.

### **Individual Booking Reservations**

**Call to make a Reservation:** Please contact the hotel directly at **312-940-4400** and give the group name of **ARF SHOPPER 2024** in order to obtain the discounted rate. All individually booked reservations must be guaranteed to the attendee's major credit card at the time of the reservation and the reservation must be received by 3/18/24.

**Book directly online:** [Advertising Research Foundation Booking Link](#)

If a code is requested, please use the **ARF SHOPPER 2024** discounted code.

### **Reservation Changes and Cancellations**

Any **changes** made to the individual reservation must be made through the reservations department and submitted in writing 72 hours prior to arrival. The hotel will do their best to accommodate change requests based on availability at the time the request is made, but cannot guarantee that requests will be accommodated.

**Cancellation** of individual reservations within seventy-two (72 hours) of Arrival Date will incur a fee of one (1) nights room and tax. Cancellations of individual reservations in advance of seventy-two (72) hours prior to Arrival Date will be refunded to the individual.

### **Parking Fees**

Parking day rates per vehicle 0-3 hours: \$26. 3-8 hours: \$38. 8+hours: \$69. Overnight valet parking at \$69 per vehicle, per night with in/out privileges. Self-parking available at 25 East Randolph, prices vary based on length of stay – no in/out privileges. All parking rates are inclusive of tax. Rates subject to change without notice.

### **No Smoking Policy**

The Hotel is a smoke free hotel.

**Visit the Virgin Hotel Chicago Website for all they have to offer...**

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