

ARF 2022 Call for Content & Award Nominations

The ARF is eager to feature your groundbreaking work at events, as well as celebrate great talent and campaigns through award programs.

Below is a comprehensive list of our upcoming call for entries:

ENTITY	ENTRY PERIOD	DATE OF EVENT	ABOUT
	Nov 4, 2021– Dec 16, 2021	April 12–14	The ARF’s largest annual event—submit groundbreaking research, to be reviewed by industry expert-led committees, for a chance to present.
	Dec 3, 2021– Feb 17, 2022	April 12	A tribute to legendary influencer in media planning, Erwin Ephron, winners showcase the highest level of business acumen and communication ability.
	Dec 3, 2021– Feb 17, 2022	Aug. 3	A celebration of leaders across the industry, including research innovators, data-driven marketers, industry legends and rising stars.
	March 16, 2022– May 27, 2022	Oct. 13	Honors the power of research, data and insights that contribute to successful advertising campaigns.
	April 4, 2022– May 20, 2022	Nov. 15–16	A rigorous four-day forum of selected case studies focused on attribution, MMM and the science of marketing performance measurement.
	Ongoing	Ongoing	Share notable research initiatives with wider ARF membership via events or on-demand content.